



HISTORY OF THE GRAPHIC NOVEL



1895:
The Yellow Kid
by Richard F. Outcault – 1st single panel cartoon to gain wide spread attention in US

1940s:
Comics explode with creation of **Superman** comics by Siegel & Schuster, superhero comics become popular

1954:
The Seduction of the Innocent leads to Senate hearings on comic books & youth: **Comic Code Authority** developed

1978:
Will Eisner coins term “**graphic novel**” for his book *A Contract with God and Other Tenement Stories*

1992:
Spiegelman wins the **Pulitzer Prize** for *Maus*.
1994:
LC adds graphic novel as subject heading

2005:
Graphic novel reviews and columns are now present in several library journals



1930s:
First comic books published as reprints of newspaper comics

1934:
Famous Funnies (1st modern comic book) printed

1950s: Rise of McCarthyism and interest in romance, funny, horror, & crime comics (*MAD Magazine*)



1960s:
Revival of the superhero, growth of fan base, rise of underground comics

1970s:
Birth of comic book store, some serial comics now in book form

Mid 1980s:
Stigma of graphic novels is fading, rebirth of gritty heroes (*Dark Knight*, *Watchmen*), rise of non-superhero stories (*Bone*), & popularity of Manga

2002:
YALSA sponsors “Get Graphic at Your Library” @ ALA Conf.



2007:
YALSA adds “**Great Graphic Novels for Teens**” list, Printz Award to Yang’s *American Born Chinese*, Sibert Honor to Siegel’s *To Dance: A Ballerina’s Graphic Novel*

WHY HAVE GRAPHIC NOVELS IN THE LIBRARY?

- People like them & want to read them!
- Enhance visual & spatial literacy
- Serve as “hook” for reluctant readers & appeal to male readers
- Engage multiple areas of the brain
- Increase library traffic
- Enrich reading experience
- Expand reading in other formats
- Support mental “movie” of text
- Offer aesthetic value & provide a “multi-media” experience
- Serve as a resource for language learners

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